The social side of internet interconnection

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Internet interconnection is social.

How?
Imagine

https://www.youtube.com/watch?v=TMRkUFnucnU
(1 Minute)
1. Embeddedness of economic action & The strength of weak ties

2. **Plurality of rationales**

Price is one mode of evaluation – among others.
Rationales in internet interconnection

- Market: Price,
- Industry: Efficiency,
- Domestic: Trust,
- Civic: Collective interest,
- ...
Specific uncertainties

Network actors face systemic uncertainty and architectural opaqueness.
Systemic uncertainty: it’s live!
Dealing with the Border Gateway Protocol

- Procedure for resolution of irregularities
- Common best practices
- Education
Architectural opaqueness, products and markets
Outlook

• Dispose of universal view on interconnection arrangements. Instead: situative analysis.
• A social network beneath the internet. Plausible?
• Plurality of rationales. When do you change justifications?
• Specific uncertainties: How do you mitigate them?
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